

ZARFY SOCIAL MEDIA MANAGEMENT PLANS

(Strategic digital marketing plans designed to help your business grow, attract customers, and drive real results.)

Visibility Plan

For businesses getting started with digital growth

\$300/month

- Content creation & posting (8–12 posts/month)
- 2 social media platforms
- Branded visuals & captions
- Basic audience engagement
- Monthly performance summary

Growth Plan

**MOST
POPULAR**

For businesses ready to attract more customers:

\$600/month

- Content creation & posting (16–20 posts/month)
- Reels & short-form video content
- 2–3 platforms (Instagram, Facebook, LinkedIn, etc.)
- Strategic content planning
- Caption optimization (conversion-focused)
- Monthly analytics & reporting
- Growth-focused engagement strategies

Customer Acquisition Plan

For businesses that want a complete marketing system

\$1000/month

- Everything in Growth Plan +
- Brand storytelling & positioning
- Sales funnel development
- Email marketing setup & automation
- Lead generation campaigns (offers, CTAs, campaigns)
- Content direction (scripts, ideas, strategy)
- Competitor & market analysis
- Strategy sessions (bi-weekly/monthly)

TERMS & CONDITIONS

- **Flexible Cancellation** - You may cancel your service at any time with a 30-day written notice. This ensures a smooth transition and proper completion of ongoing work.
- **Satisfaction Guarantee** - We are committed to delivering quality results. If you are not satisfied with our service within the first 30 days, you are eligible for a 100% money-back guarantee.

